

Professor Minna M. Mattila BIOs:

Professor **Minna MATTILA** (laalmatt@hotmail.com) is an invited member of the European Academy of Sciences elected for an outstanding contribution to science and technology, especially for contributions to the economy and fundamental developments in the field of interactive banking and e-banking. She serves the European Commission as an Expert Evaluator and Reviewer. In 2008-2014, Professor Mattila served as an External Assessor for Professorships in Marketing & Information Systems for the University of Malaya. Ever since taking the Judicial Oath in May 2006, she has worked part-time at the Market Court of Finland as a Council of State assigned Expert Member specialising in cases concerning restrictions of competition. She is also a Certified Relationship Awareness Facilitator and a well-rounded scholar with close to 80 publications.

Prior to her current position as the Director of Strategic Development at the Office of the President of Laurea University of Applied Sciences, Professor Mattila led an innovation and research unit in a university of technology. She has held professorships in the Commercialisation of Innovations as acting and in the Marketing in the Electronic Channels as full professor. Her docentship preceding the tenured professorship was at a department of Computer Science. Professor Mattila has held various international adjunct faculty positions of which on ongoing one at the Embry-Riddle Aeronautical University Worldwide together with over 80 national and international academic related appointments, research council related appointments and positions on professional bodies. She is a very experienced international online educator with 14 years of first-hand experience from three American and two Finnish Universities in developing and implementing virtual learning environments, eLearning and virtual pedagogy, and teaching online.

Professor Mattila is acknowledged in "*Who is Who in Finland*" since 2005.

Professor Minna M. Mattila PHOTOS (4 April 2014):

